

OPERATIONAL SERVICES

Advertising and Sponsorship

The Board of Trustees is responsible for the oversight of all advertising and sponsorships in District or school publications or located in or on school facilities or property.

Advertising and sponsorship in District or school publications must be pre-approved by the Superintendent or Superintendent's designee. Advertisements appearing in District or school publications must be consistent with District Policies. The inclusion of advertisements and sponsorships in District publications, facilities, or on District property does not constitute approval and/or endorsement of any product, organization or activity.

The District may obtain advertisements or sponsorships through quotes, bids, requests for proposals or other methods allowed by law.

The Superintendent or Superintendent's designee will determine distribution of funds from advertising and sponsorships.

Policy History:

Adopted On: 12.09.2003

Revised On: